

VCU Market-based Salary Ranges

Job Family: Communications

Job Code	Job Title	Minimum	25th	Midpoint	75th	Maximum
13713	Chief Communications Officer 3	\$ 154,000	\$ 192,600	\$ 231,100	\$ 269,600	OPEN
13712	Chief Communications Officer 2	\$ 146,700	\$ 183,400	\$ 220,100	\$ 256,800	\$ 293,400
13711	Chief Communications Officer 1	\$ 139,700	\$ 174,700	\$ 209,600	\$ 244,500	\$ 279,400
13613	Dep Chief Communications Officer 3	\$ 126,600	\$ 158,300	\$ 189,900	\$ 221,600	OPEN
13612	Dep Chief Communications Officer 2	\$ 120,600	\$ 150,800	\$ 180,900	\$ 211,100	\$ 241,200
13611	Dep Chief Communications Officer 1	\$ 114,900	\$ 143,600	\$ 172,300	\$ 201,000	\$ 229,700
13516	Sr Communications Officer 3	\$ 98,500	\$ 123,100	\$ 147,700	\$ 172,400	OPEN
13515	Sr Communications Officer 2	\$ 93,800	\$ 117,300	\$ 140,700	\$ 164,200	\$ 187,600
13514	Sr Communications Officer 1	\$ 89,300	\$ 111,700	\$ 134,000	\$ 156,400	\$ 178,700
13513	Communications Officer 3	\$ 88,600	\$ 110,800	\$ 132,900	\$ 155,100	OPEN
13512	Communications Officer 2	\$ 84,400	\$ 105,500	\$ 126,600	\$ 147,700	\$ 168,800
13511	Communications Officer 1	\$ 80,400	\$ 100,500	\$ 120,600	\$ 140,700	\$ 160,800
13416	Sr Director CM 3	\$ 71,300	\$ 89,200	\$ 107,000	\$ 124,800	\$ 142,600
13415	Sr Director CM 2	\$ 68,000	\$ 85,000	\$ 102,000	\$ 119,000	\$ 136,000
13414	Sr Director CM 1	\$ 64,700	\$ 80,900	\$ 97,100	\$ 113,300	\$ 129,400
13413	Director CM 3	\$ 61,500	\$ 76,900	\$ 92,300	\$ 107,700	\$ 123,000
13412	Director CM 2	\$ 58,700	\$ 73,400	\$ 88,000	\$ 102,700	\$ 117,300
13411	Director CM 1	\$ 55,800	\$ 69,800	\$ 83,700	\$ 97,700	\$ 111,600
13336	Sr Manager CM 3	\$ 59,300	\$ 74,200	\$ 89,000	\$ 103,800	\$ 118,600
13335	Sr Manager CM 2	\$ 56,400	\$ 70,500	\$ 84,600	\$ 98,700	\$ 112,800
13334	Sr Manager CM 1	\$ 53,900	\$ 67,400	\$ 80,900	\$ 94,400	\$ 107,800
13333	Manager CM 3	\$ 51,500	\$ 64,400	\$ 77,200	\$ 90,100	\$ 103,000
13332	Manager CM 2	\$ 49,200	\$ 61,500	\$ 73,800	\$ 86,100	\$ 98,400
13331	Manager CM 1	\$ 46,800	\$ 58,500	\$ 70,200	\$ 81,900	\$ 93,600
13916	Sr Administrator CM 3	\$ 71,300	\$ 89,200	\$ 107,000	\$ 124,800	\$ 142,600
13915	Sr Administrator CM 2	\$ 63,600	\$ 79,500	\$ 95,400	\$ 111,300	\$ 127,200
13914	Sr Administrator CM 1	\$ 55,800	\$ 69,800	\$ 83,700	\$ 97,700	\$ 111,600
13913	Administrator CM 3	\$ 56,700	\$ 70,900	\$ 85,100	\$ 99,300	\$ 113,400
13912	Administrator CM 2	\$ 51,800	\$ 64,800	\$ 77,700	\$ 90,700	\$ 103,600
13911	Administrator CM 1	\$ 46,800	\$ 58,500	\$ 70,200	\$ 81,900	\$ 93,600
13326	Sr Supervisor CM 3	\$ 50,100	\$ 62,700	\$ 75,200	\$ 87,700	\$ 100,200
13325	Sr Supervisor CM 2	\$ 47,700	\$ 59,700	\$ 71,600	\$ 83,500	\$ 95,400
13324	Sr Supervisor CM 1	\$ 45,700	\$ 57,100	\$ 68,500	\$ 80,000	\$ 91,400
13323	Supervisor CM 3	\$ 43,600	\$ 54,500	\$ 65,400	\$ 76,300	\$ 87,200
13322	Supervisor CM 2	\$ 41,500	\$ 51,900	\$ 62,300	\$ 72,700	\$ 83,000
13321	Supervisor CM 1	\$ 39,500	\$ 49,400	\$ 59,300	\$ 69,200	\$ 79,000
13236	Sr Communications Generalist 3	\$ 51,500	\$ 64,400	\$ 77,200	\$ 90,100	\$ 103,000
13235	Sr Communications Generalist 2	\$ 49,000	\$ 61,300	\$ 73,500	\$ 85,800	\$ 98,000
13234	Sr Communications Generalist 1	\$ 46,900	\$ 58,600	\$ 70,300	\$ 82,100	\$ 93,800
13233	Communications Generalist 3	\$ 44,700	\$ 55,900	\$ 67,000	\$ 78,200	\$ 89,400
13232	Communications Generalist 2	\$ 42,600	\$ 53,300	\$ 63,900	\$ 74,600	\$ 85,200
13231	Communications Generalist 1	\$ 40,600	\$ 50,800	\$ 60,900	\$ 71,000	\$ 81,100

Job Code	Job Title	Minimum	25th	Midpoint	75th	Maximum
13226	Sr Communications Specialist 3	\$ 43,800	\$ 54,800	\$ 65,700	\$ 76,700	\$ 87,600
13225	Sr Communications Specialist 2	\$ 41,700	\$ 52,200	\$ 62,600	\$ 73,000	\$ 83,400
13224	Sr Communications Specialist 1	\$ 39,700	\$ 49,700	\$ 59,600	\$ 69,500	\$ 79,400
13223	Communications Specialist 3	\$ 36,600	\$ 45,800	\$ 55,000	\$ 64,200	\$ 73,300
13222	Communications Specialist 2	\$ 34,900	\$ 43,700	\$ 52,400	\$ 61,100	\$ 69,800
13221	Communications Specialist 1	\$ 33,200	\$ 41,600	\$ 49,900	\$ 58,200	\$ 66,500
13216	Sr Writer/Editor CM 3	\$ 42,900	\$ 53,700	\$ 64,400	\$ 75,200	\$ 85,900
13215	Sr Writer/Editor CM 2	\$ 40,900	\$ 51,100	\$ 61,300	\$ 71,600	\$ 81,800
13214	Sr Writer/Editor CM 1	\$ 39,000	\$ 48,700	\$ 58,400	\$ 68,200	\$ 77,900
13213	Writer/Editor CM 3	\$ 33,300	\$ 41,600	\$ 49,900	\$ 58,300	\$ 66,600
13212	Writer/Editor CM 2	\$ 31,700	\$ 39,600	\$ 47,500	\$ 55,500	\$ 63,400
13211	Writer/Editor CM 1	\$ 30,200	\$ 37,700	\$ 45,200	\$ 52,800	\$ 60,400
13116	Sr Coordinator CM 3	\$ 41,500	\$ 51,900	\$ 62,300	\$ 72,700	\$ 83,000
13115	Sr Coordinator CM 2	\$ 39,500	\$ 49,400	\$ 59,300	\$ 69,200	\$ 79,000
13114	Sr Coordinator CM 1	\$ 37,600	\$ 47,100	\$ 56,500	\$ 65,900	\$ 75,200
13113	Coordinator CM 3	\$ 34,800	\$ 43,500	\$ 52,100	\$ 60,800	\$ 69,500
13112	Coordinator CM 2	\$ 33,100	\$ 41,400	\$ 49,600	\$ 57,900	\$ 66,200
13111	Coordinator CM 1	\$ 31,500	\$ 39,400	\$ 47,200	\$ 55,100	\$ 63,000
13016	Sr Technician CM 3	\$ 30,600	\$ 38,300	\$ 45,900	\$ 53,600	\$ 61,200
13015	Sr Technician CM 2	\$ 29,100	\$ 36,400	\$ 43,700	\$ 51,000	\$ 58,200
13014	Sr Technician CM 1	\$ 27,900	\$ 34,900	\$ 41,800	\$ 48,800	\$ 55,800
13013	Technician CM 3	\$ 26,600	\$ 33,300	\$ 39,900	\$ 46,600	\$ 53,200
13012	Technician CM 2	\$ 25,300	\$ 31,700	\$ 38,000	\$ 44,300	\$ 50,600
13011	Technician CM 1	\$ 24,100	\$ 30,200	\$ 36,200	\$ 42,200	\$ 48,200

Market-based salary ranges and jobs shown here based on data effective December 2017.